

**SPORTS AND DEVELOPMENT**

**ACTIVITY REPORT 2025**



# Sport: an investment for the future, promoting social cohesion

**In 2025**, sport confirmed its role as a lever for social cohesion, equality, and inclusion. With more than €80 M in new commitments and an active portfolio surpassing €350 M, AFD Group supports public sports policies, finances local facilities, and helps develop legacy strategies linked to major sports events.

**2025 trends**

- Commitments concentrated mainly in Africa and the French overseas territories
- Targeting of countries with a proactive public sports policy (such as Rwanda)
- Support for major events (Youth Olympic Games Dakar, Pacific Games in French Polynesia)

**# Key figures**

**211**

projects under implementation, including 51 new projects in 2025

**€80.7 M**

committed in 2025\*

**8**

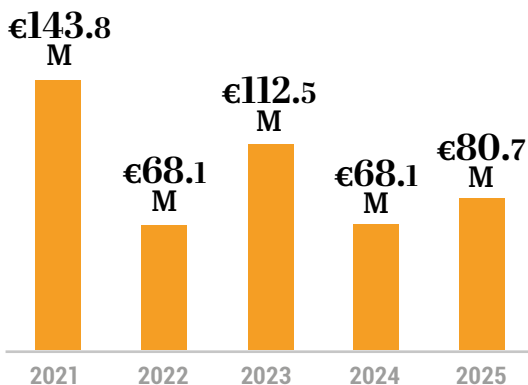
countries and French overseas territories



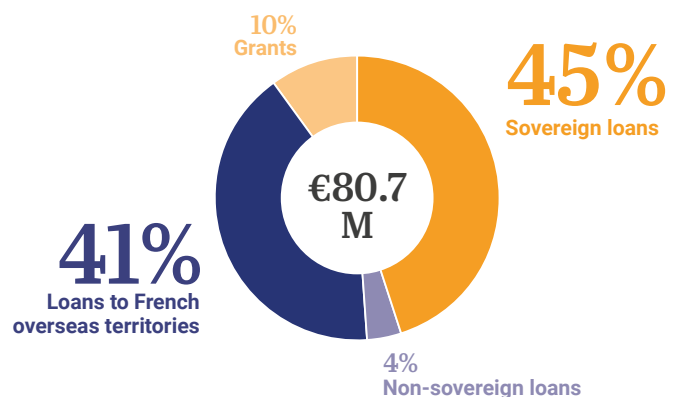
\*The financing implemented in French overseas territories is included in the tracking from this year.

## AFD Group commitments

5-YEAR TREND



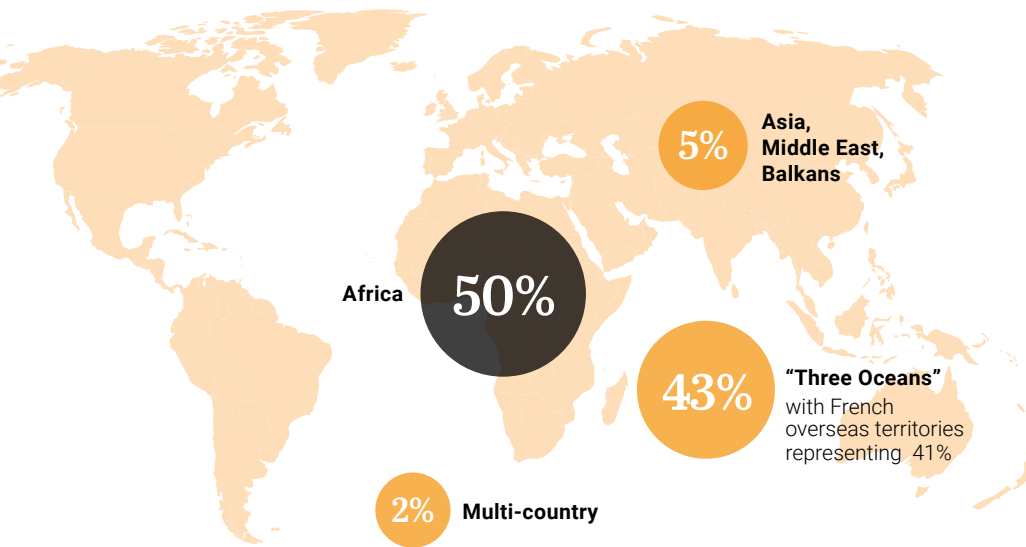
BREAKDOWN BY FINANCIAL TOOL (2025)



AFD is continuing its commitments to sports and development and drawing closer to the 2030 target of €500 M announced by the President of France at the Sport for Sustainable Development Summit.

**On the ground**

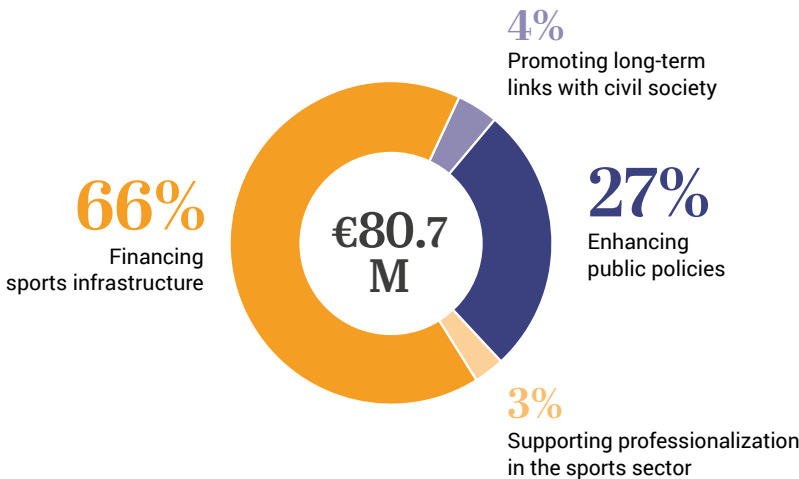
GEOGRAPHICAL BREAKDOWN OF AFD COMMITMENTS



In 2025, AFD Group worked toward each of its four strategic priorities by:

- 1 - financing public policies dedicated to sports (in Rwanda);
- 2 - financing local sports infrastructure (in Senegal);
- 3 - supporting capacity building by mobilizing French expertise (with Cap Rugby);
- 4 - supporting local initiatives (in the Comoros).

**Breakdown by theme**



**Sport and the environment, a new commitment**



In 2025, the Play for Nature endowment fund and AFD Group started an unprecedented partnership aimed at making sport a powerful vehicle for raising awareness on biodiversity protection. The initiative aligns with AFD Group's growing engagement in nature and mountain sports.

Thanks to the projects committed by AFD in 2025:

**720**

hours of training as part of the HAVOBA program (organizing sporting events, refereeing, club management, etc.)

**12**

local sports facilities renovated as part of the Youth Olympic Games (YOG)

**166**

schools involved in the Basketball Experience AFD-NBA partnership

**20,000**

young girls in Kinshasa gaining better access to inclusive sports facilities

By our partners' side

**45**

new commitments by the International Olympic Committee, totaling USD 200 M in additional investments

**Did you know?**

Thanks to their cross-cutting nature, AFD-financed projects in the sports sector contribute to nine SDGs.

